

The Data Dilemma

Today's organizations are swimming in more data than ever before. Data collection, aggregation, and storage have never been cheaper, which means organizations of all sizes have an abundance of **untapped intelligence** at their disposal. This intelligence can be used to help them make better business decisions and maintain a competitive advantage in today's market.

A Strategic Partnership

Wadeware's background in infrastructure consulting and application development gives us a unique perspective on gathering disparate data and **developing custom business intelligence tools** that enable organizations to make better business decisions. We've helped organizations gather external data and integrate it with internal reporting methods to provide unique views of assets and investments. We understand how to work with clients to build applications that help them access the data they need to drive results.

Business intelligence applications equip companies to turn data into decisions that improve efficiency, productivity and profitability.

Our goal is to help our clients **minimize TCO** (total cost of ownership) and empower them with the tools to make **more successful business decisions**.

Making Data Actionable

Data exists in many forms and locations, and in varying degrees of usefulness. Wadeware has the expertise to **transition existing reporting and data-gathering processes into seamlessly integrated applications** that weave together business expertise and raw data to produce business intelligence. **Dashboard and reporting tools** are then developed that make insights visible and actionable, so you can spend less time tracking your data and more time mining the insights it contains.

Our development staff can complement an existing IT team or work directly with stakeholders to explore the business requirements that need to be addressed and to develop the right strategic tools. We work with each client individually to **turn their data into actionable decisions**.

Strategic Intelligence

The following items identify some of the unique features and capabilities Wadeware has developed with existing clients and their data.

Collection and Synchronization

One aspect of the Internet's expansion is that data is continuously gathered and updated around the globe. Organizations need to acquire this data, integrate it with their internal systems, and analyze it to remain competitive. Our consultants can help you analyze the source of your data and also help you automate the process of **integrating that data with internal reporting processes to create actionable business intelligence.**

Anytime Access

Internet technologies shrink the global community, which manifests a perceived need for anytime access to real-time business intelligence as organizations begin operating in both developed and developing countries. However, the infrastructure and Internet connectivity that is required to provide such access isn't always available globally.

Wadeware has developed solutions that provide anytime access in two different ways using built-in **asynchronous online/offline transfer features.** Users can submit reports at any time, and we handle the logistics of unreliable Internet connections. We also store reports locally, which can be read when no Internet connection exists.

Security and Communication Control

Keeping intelligence **safe and secure** is another huge challenge for organizations today. We understand that intelligence is what makes your business competitive and gives you an edge. We leverage our background in infrastructure security to help ensure our solutions keep your database, data transfers, and user credentials secure. We strive to secure your data against malicious software and data corruption, and we develop applications with unique **user permissions** to ensure that the right users have access to the right data. We believe this approach is an essential part of equipping and protecting your business.

Customization

Every company uses data differently. That's how they stay competitive. Our solutions are developed as **fully customizable applications.** Our tools are developed from the ground up with your data and your users in mind. We leverage our experience gathering and synthesizing data to help in the areas of database administration and application implementation. Our goal is to help ensure that the right information is made available to the right people so that they can make the right decisions.